

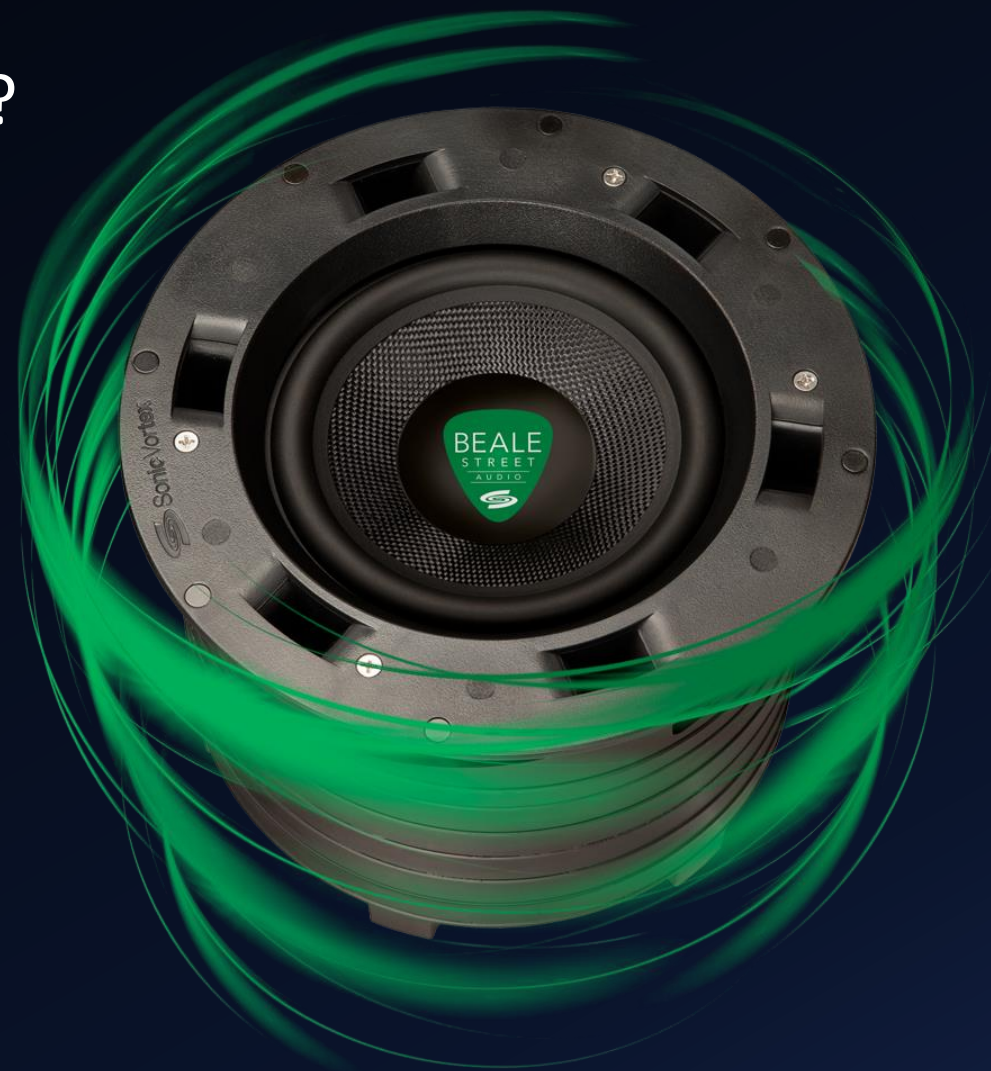


# Sonic Vortex Technology



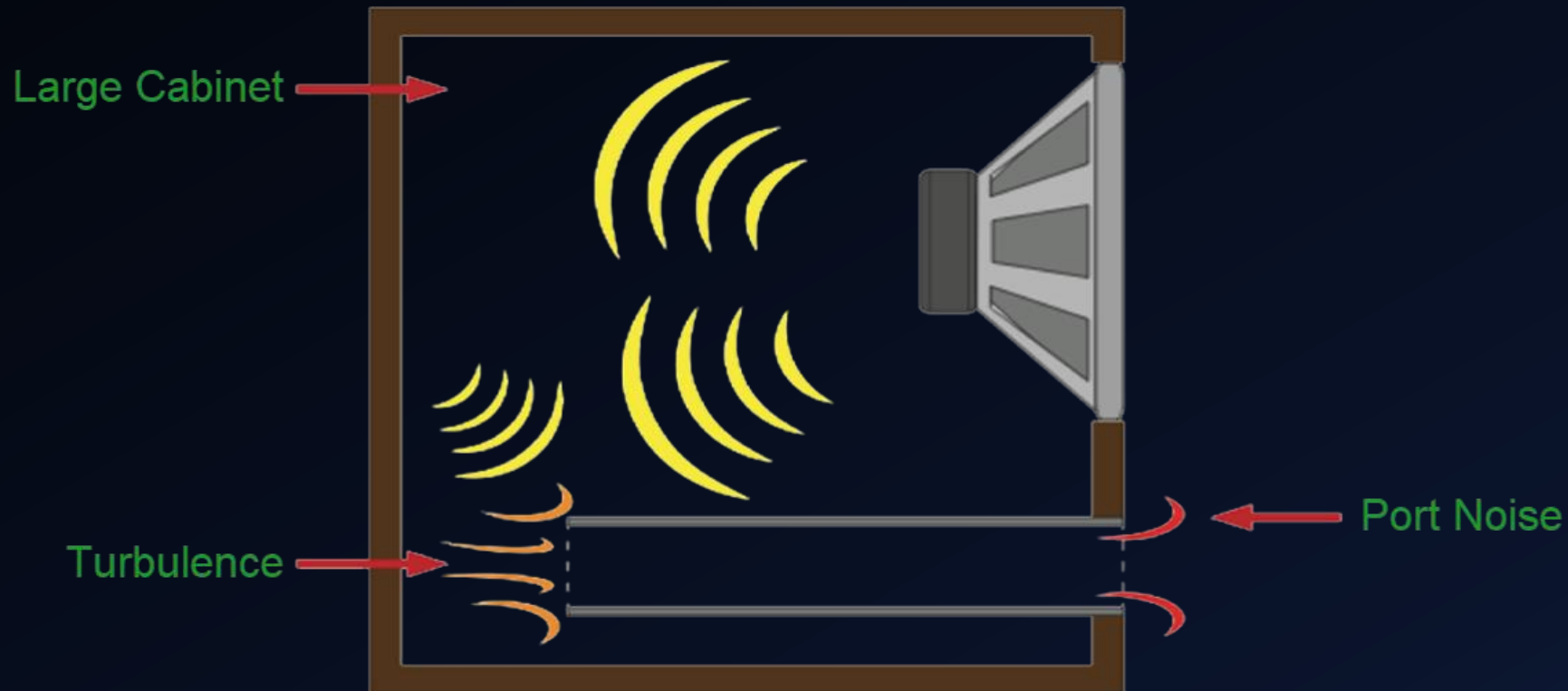
# Why Beale Street Audio?

- Does the world need another speaker?
  - A different speaker, a different technology
  - Built-in cabinet
- Sonic Vortex
  - Sound Reinvented.
  - Twisted Ported Transmission
  - Provides deep, rich bass



# Creating Bass

- Ports utilized in speaker cabinets to increase bass
- Bigger cabinet = shorter port
- Smaller cabinet = longer port needed



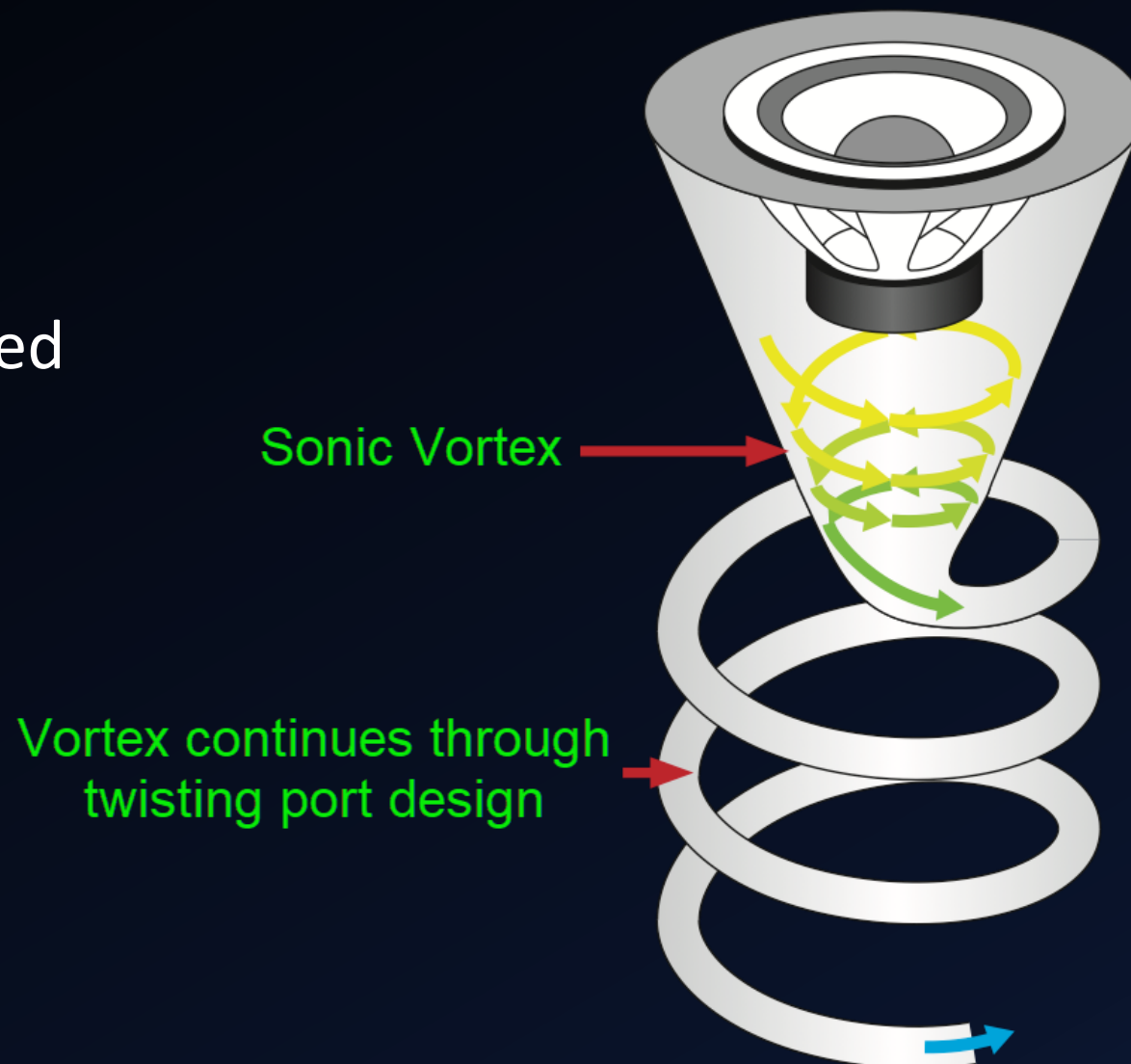
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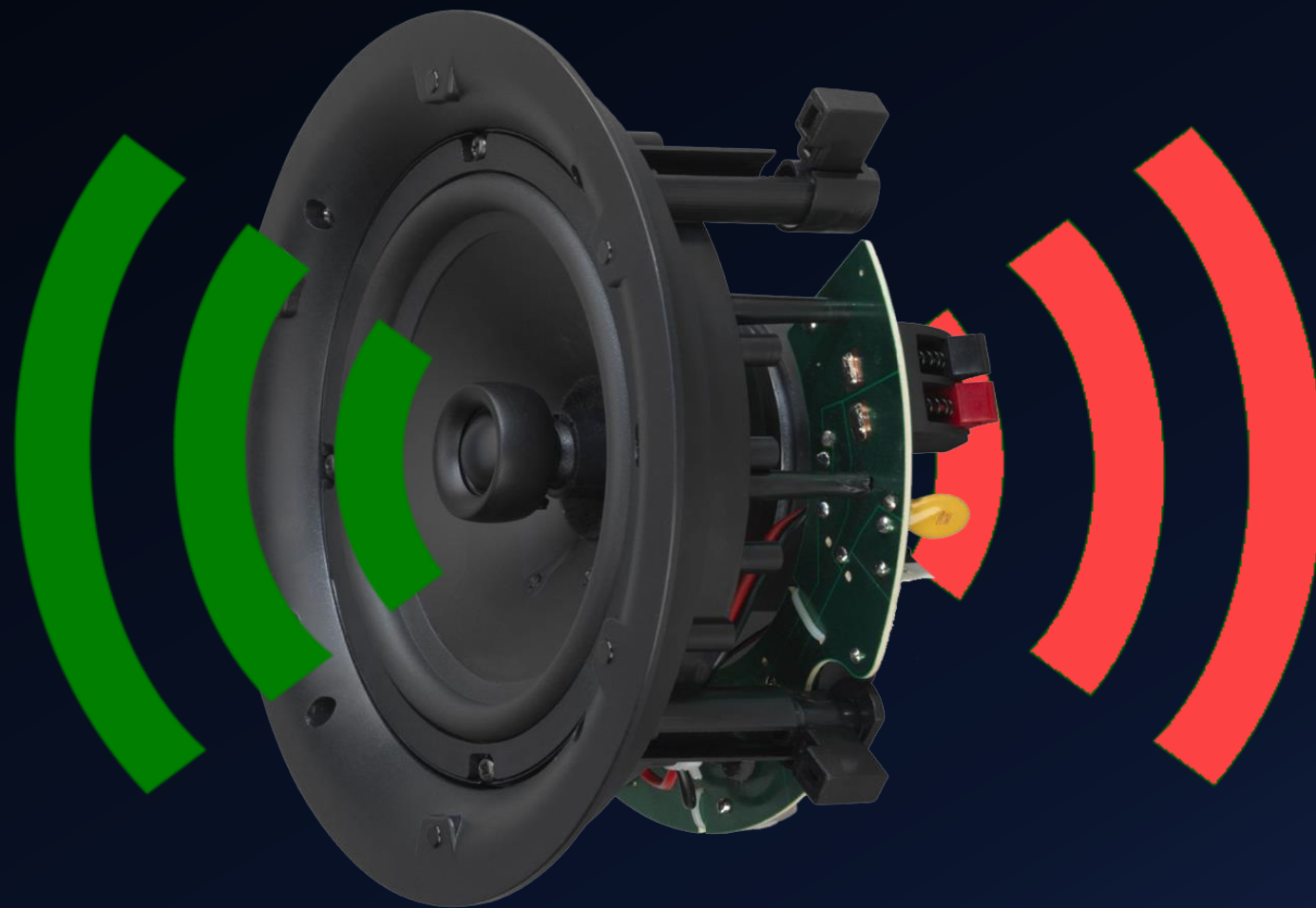
# Sonic Vortex

- Allows for a smaller cabinet
- Long ports compressed by coiling
- 6 ports
- Rapid Airflow
- 160 degree sound dispersion



# The Problem with Architectural Speakers

- No backbox
- Different air space in walls and ceilings
- Inconsistent sound
- Sound resonates to other rooms





# Have Sound Go Where It's Intended

- Bookshelf speaker in the wall or ceiling
- Sound consistency no matter where installed
- No sound radiation

